



BC ASSOCIATION OF KINESIOLOGISTS  
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## **Practicing Member Code of Ethics**

The BCAK Board of Directors has adopted by resolution this Code of Ethics for Practicing Members. It replaces the BCAK Standards and Ethics Policy. Agreeing and adhering to this Code of Ethics is a condition of Practicing membership in the BCAK.

### **Responsibility to the Client**

1. I will practice the science of kinesiology to the best of my ability for all clients regardless of the client's race, religion, sex, sexual orientation, marital status, ethnic origin, language, political affiliation, societal or health status.
2. I will respect the client's rights, dignity, needs, wishes, and values.
3. I will protect the confidentiality of all professionally acquired information and will disclose such information only when properly authorized or when legally obligated to do so.
4. I will respect the client's or surrogate's right to be informed about the effects of a treatment or procedure and will give them the opportunity to consent or decline a treatment or procedure or alteration of a treatment or procedure.
5. I will recognize my professional limitations and level of competence as well as the special skills of others and, when indicated, recommend to the client that alternative options and services be obtained.
6. I will continue self-education to improve my provision of kinesiology services.
7. I will practice in a fashion that is above reproach and will not take physical, emotional, financial, or sexual advantages of a client.
8. I will assume full responsibility for performance of all services I provide.
9. I will be responsible for ensuring that research protocols respect the rights of research subjects and are in compliance with standards accepted by the scientific community before undertaking the research.
10. I will, if a direct fee is charged, inform clients, in advance, of the fee which will be commensurate with the service provided.

## **Responsibility to the BCAA & the Profession of Kinesiology**

1. I will abide by the constitution and bylaws of the BCAA.
2. I will promote and advance the science of kinesiology.
3. I will ensure that my professional judgment and integrity are not compromised by motives of profit.
4. I will enter into contracts and agreements only when professional integrity can be maintained.
5. I will ensure that any advertising of my services is accurate, verifiable, and acceptable according to legal, social, and professional norms of the times and does not bring the profession into disrepute.
6. I will act in a manner that merits the respect for BCAA members by the public.
7. I will avoid impugning the reputation of a colleague.
8. I will first communicate to colleagues, through recognized scientific channels, the result of any research before presenting to the public.
9. I will recognize a responsibility to give the generally held opinions of the profession when interpreting scientific knowledge to the public.
10. I will so indicate when presenting an opinion to the public which is contrary to the generally held scientific opinion and will avoid using this contrary opinion merely to enhance my professional reputation.
11. I will act in a way that is beyond reproach and will report to the appropriate authorities, any member of the BCAA who appears to be incompetent or whose professional conduct appears to be unethical, illegal or, in general, unbecoming to the profession.
12. I will avoid using BCAA membership status when advocating any product.

## **Responsibility to Society**

1. I will recognize my responsibility to improve the provision of my services in the community.
2. I will share the profession's responsibility to society in matters relating to the well-being of the community.

## **Acceptance**

I accept and agree to abide by the Practicing Member Code of Ethics as long as I am a Practicing Member of the BCAA.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_